

Client Success Story

How Creed Interactive Transcended Expectations and Went Next-Level in *Only One Year*

To meet the demand for their custom digital solutions, **Creed Interactive** needed to grow their development team. Jobsity developers enabled them to cut costs without cutting corners, paving the way for a new level of productivity.

Industry

Digital Agency

Technologies Used

Angular, Drupal,
Node.js, Wordpress

Roles Hired

Front-end, Back-end, &
Full-stack Developers

Success Snapshot

Client



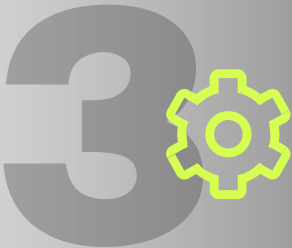
Creed Interactive provides digital solutions to support businesses with their strategy, design, and web development endeavors. Formed in 2007, the company's core values of ingenuity, dedication, and mutual respect pervade when providing clients with senior-level talent. Creed Interactive has worked with organizations across the U.S. on projects like open-source content management systems, web applications, eCommerce platforms, and other custom projects.

Vision



To meet the increasing demand for their services, Creed Interactive needed to grow their development team. But contracting overseas staff was impractical for their situation; collaborating across different time zones made day-to-day work inefficient. They needed to find another solution. They needed nearshore devs.

Execution



Drawing from a roster of the top 3% of nearshore talent, Jobsity provided Creed Interactive with three expert developers located in the company's own time zone. The Jobsity hires performed with the same proficiency as onshore, U.S.-based devs—but for a fraction of the price. This solution also avoided the time zone conflicts that came with overseas contracting.

Impact



Creed Interactive was able to save significantly on hiring costs by choosing nearshore developers. This allowed the company to add more Jobsity devs than originally planned. The enhanced team was able to meet the company's "just in time" needs and adapt to new challenges that came with scaling up. Ultimately, the team transcended company expectations in one year—and helped take Creed Interactive to the next level.

The Client

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The Vision

Increased demands for Creed Interactive's custom solutions have led to exponential company growth. They've evolved from a start-up to an established industry leader for digital solutions. To prioritize projects that would support this growth, Creed Interactive needed to expand their engineering team.

Company executive Sarah Leeth shared that their **existing team was spread too thin** and was unable to consistently meet their "just in time" deadlines. She knew Creed Interactive had to find more quality team members as soon as possible.

Roadblocks to Success

As Creed Interactive explored staffing options, they faced many challenges early on. The problem? Offshoring fell short.

Leeth had previously sought hiring alternatives like offshoring to meet the heightened workforce demand. But **contracting overseas led to scheduling and communication issues**—making day-to-day work difficult.

The work hours of Leeth's U.S. team rarely overlapped with that of their overseas counterparts. As engineering and development teams depend on communication and collaboration for success, Leeth and her team faced compounding challenges. Add a language barrier to the mix, and offshoring became untenable.



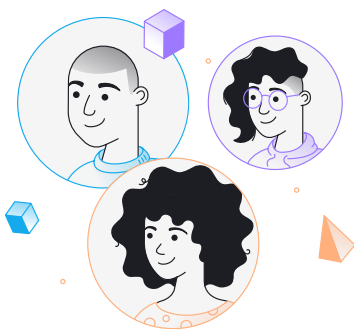
The Execution

What Creed Interactive needed was **nearshoring**. Jobsity gave Creed Interactive access to world-class, culturally aligned talent, in Leeth's same time zone.

Easy Onboarding with Jobsity Engineers

Once Leeth began working with Jobsity, she was immediately put at ease; Jobsity's unique vetting process was **perfect for finding the exact talent she needed**.

In about a year, Leeth hired three Jobsity engineers to **grow her team from 15 to 18 total staff**. Given that Creed Interactive was transitioning out of its startup phase, this boosted headcount is impressive.



Unlike Leeth's experiences with offshoring, hurdles big and small were practically eliminated with nearshoring. Thanks to the **ease of onboarding** and the **caliber of experience** among Jobsity engineers, her newly blended team integrated perfectly. Leeth was able to focus on prepping the team for their next assignments, rather than worrying about scheduling conflicts and communication delays.

Staying Solvent While Growing a Company

It can be tough for organizations to source the talent they need—especially at a crucial moment of expansion. U.S. software engineers often come with a hefty price tag. Creed Interactive was ultimately able to bypass this issue with Jobsity. Reflecting on the new hires, Leeth said, “As we continue to scale we need reliable, affordable, and quality development team members, and Jobsity's team definitely exceeded our expectations.” With nearshore talent added to her team, Creed Interactive now had the capacity to tackle its full project scope.



“Overall, we have been impressed by the Jobsity team members that we work with. They are exceptional humans, wonderful teammates, and very talented developers.”



Sarah Leeth
VP-GM, Creed Interactive

Hiring World-Class Talent & Ultra-Niche Roles

It can be hard finding local developers with the right expertise at reasonable rates. Tech giants often snag top talent, leaving other companies struggling to compete. Jobsity solves this issue with nearshoring—finding hires in your time zone, but in a cost-competitive country. After a rigorous selection process, Jobsity **curates candidates for your specific needs**.

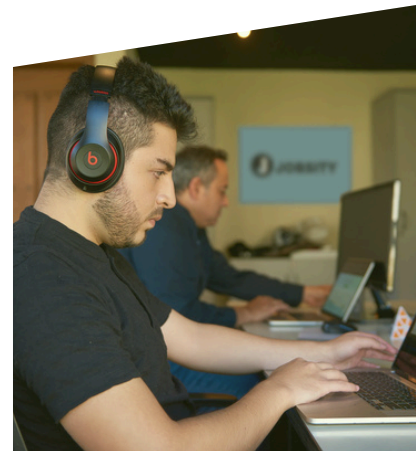
For executives like Leeth, whose time is better spent on big-picture initiatives than in the weeds of hiring, having a shortlist of aligned candidates is key.

The Impact

Scaling for Long-Term Success

Creed Interactive now had the resources to meet current and future demands for its services. The upgraded engineering was ready to undertake ambitious projects.

Leeth reported: *“Overall our team productivity has increased as we have been able to promote some of our internal team members to take on more leadership roles by adding Jobsity staff.”*



Looking Ahead

In just one year, Creed Interactive’s team evolved to meet new challenges. Leeth confirmed that she looks forward to partnering with Jobsity to hire effectively and affordably in the future:



“Leveraging near shore talent has helped us improve margins, while still maintaining excellent quality work by extraordinary talent.”



Sarah Leeth
VP-GM, Creed Interactive

We’re proud to play a role in Creed Interactive’s success as they continue to create custom digital solutions.



Discover the Jobsity Difference

Jobsity provides you with **handpicked talent**, perfectly aligned to your unique needs. Our nearshore developers have the expertise necessary to help achieve your most ambitious goals and accelerate your digital transformation—all at a **fraction of the cost** of U.S.-based hires and with an average **retention rate of three years**.

When you partner with Jobsity, you get...



Long-haul hires

The average Jobsity staffer works with a client for ~3 years.



Transparent pricing

We offer flat rates. No overtime charges or hidden fees!



Accessible support

All clients receive a dedicated Client Success Manager and direct lines to our CTO and CEO.



World-class talent

Our recruiters find the top 3% of nearshore talent.



Risk-free trial

We want to ensure a good fit with your team, no strings attached.



Scalable teams

We scale according to your needs. Need to downsize? No problem.*

(*30 day notice)

Our approach to staffing helps you level up your tech team, with long-term payoff. We find your ideal candidate, on your timeline, in your budget.

That's why companies like Creed Interactive, McGraw Hill, and FreshBooks trust Jobsity to provide the talent they need to make their vision a reality.

Save up to 40% on pre-vetted developers today.

Book a Call

jobsity.com

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Reviewed on
Clutch ★★★★★
4.8 Rating

